

524 CREATIVE PRESS RELEASE

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524 Creative Wins Platinum and Gold MarCom Awards

Marietta, Ga. —December 7, 2009— [524 Creative](#), Marietta’s newest boutique marketing, advertising and PR agency, today announced that it has received a platinum award for its Art for the Heart logo; a gold award for its 2009-2010 Marketing Strategy for Pigtails & Crewcuts; and an honorable mention for a billboard designed for The Shores Resort & Spa in Daytona, Fla. The 2009 MarCom Awards were presented by the Association of Marketing and Communication Professionals.

The platinum MarCom award, the MarCom’s highest honor, went to a series of logos created for the First United Methodist Church of Marietta’s Weekday Ministry for use in their annual Art for the Heart fundraiser. 524 Creative also donated a [micro site](#), as well as provided photography and other design services to help promote the event. Held every February, this event represents the only fundraiser for the preschool program. This past year, despite the recent recession, the event raised the most ever to date.

A gold award was won for a comprehensive marketing strategy created for [Pigtails and Crewcuts](#) and an honorable mention was given to a billboard created for [The Shores Resort & Spa](#) in Daytona Beach Shores, Fla., which was placed on I-4 just east of Orlando.

“These award-winning projects represent the variety of the clientele that we have— both small and large, with budgets just as varied— from our hometown church to children’s hair salons, to a high-end resort and spa. We are very honored to receive recognition of our efforts from AMCP,” said **Scott Wright**, principal of 524 Creative.

About the MarCom Awards

The 2009 [MarCom Awards](#) competition was administered and judged by the Association of Marketing and Communication Professionals. There were nearly 5,000 entries in this international competition, which recognizes outstanding creative achievement by marketing and communication professionals.

About 524 Creative

524 Creative is an award-winning, full-service boutique agency that offers professional marketing, advertising and public relations services for a variety of forward-thinking clients. Based in Marietta, Ga., 524 Creative works to ensure that their clients’ marketing investments produce results that drive business.

AVAILABLE FOR INTERVIEW

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